



**Indianapolis  
Urban League**

*Empowering Communities.  
Changing Lives.*

## **FOR IMMEDIATE RELEASE**

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### **INDIANAPOLIS BUSINESS LEADERS PARTNER WITH THE INDIANAPOLIS URBAN LEAGUE TO BRING ACADEMY AWARD® BEST PICTURE NOMINEE "SELMA" TO STUDENTS FOR FREE**

INDIANAPOLIS - Indianapolis has joined a massive national campaign by African-American business leaders to raise funds for free student admission to the Academy Award®-nominated and Golden Globe-winning film "SELMA," expanding the unprecedented movement to a total of 34 locations nationwide. African-American business leaders in Indianapolis are committed to raise \$75,000 to admit 10,000 local middle and high school students to the viewing of the film.

Following the lead of a team of African-American business leaders in New York and across the U.S., funds have been established in these cities that will allow students to see "SELMA" for free at participating theaters while supplies last. The Selma for Students program has grown steadily since its launch in New York City on January 8th. To date, more than 320,000 middle and high school students nationwide have the opportunity to experience the critically acclaimed film "Selma" at no charge.

Indianapolis business leaders have raised \$40,000 to cover costs associated with the Selma for Students program. Local business leaders who are lending their efforts include: Derrick Burks, Indianapolis Office, Managing Partner, E&Y; Lacy Johnson Esq., Partner Ice Miller LLP; Kristin Mays-Corbitt, President, Mays Chemical Company, Inc; Alan Mills, Partner, Barnes & Thornburg; Woodrow A. Myers Jr., M.D., CEO, Corizon Correctional Healthcare; Sam Odle, Senior Policy Advisor, Bose Public Affairs, Retired CEO of Methodist and University Hospitals; Derica Rice, CFO, EVP of Global Services, Eli Lilly & Co; Zack Scott, UPS; Bill Shrewsberry, Shrewsberry & Associates; Debbie Wilson, Engaging Solutions; Gary Hobbs, BWI; and John T. Thompson, CEO, Thompson Distribution Co.

"Consistent with Dr. Martin Luther King, Jr.'s journey from Selma to Montgomery and across this country for freedom and justice for all, we are pleased to join the journey with so many leaders in the U.S. in providing an opportunity for Indianapolis students to be inspired by the film," said John T. Thompson. "Our partnership with the Indianapolis Urban League will help us engage the broader community and reach more students. Moreover, the involvement from our business community continues the legacy of the late William G. (Bill) Mays as a nationally recognized business leader and philanthropist," he added.

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## **Selma for Students/add 1**

"We are pleased to serve as vehicle to help bring this historical movie experience to students," said Indianapolis Urban League President and CEO, Tony Mason. "The Urban League movement was born out of the struggles which "Selma" so eloquently profiles. While our nation has made significant strides in matters concerning civil rights and equality there is still work to do. Providing students with the opportunity to experience "Selma" will offer insight into a critical event which changed the course of history."

The film chronicles the tumultuous three-month period in 1965, when Dr. Martin Luther King, Jr. led a dangerous campaign to secure equal voting rights in the face of violent opposition. The epic march from Selma to Montgomery culminated in President Johnson signing the Voting Rights Act of 1965.

Tickets are available now while supplies last for all middle and high school students who present a current student ID or report card at the box office of any participating theater. Participating theaters in Indianapolis include AMC Castleton Square 14, AMC Showplace Washington Square 12, Georgetown 14 Digital Cinemas, Regal Village Park Stadium 17 and Regal Shiloh Crossing Stadium 18. For a complete list of participating theatres and for information on group tickets, visit [www.SelmaMovie.com/studenttickets](http://www.SelmaMovie.com/studenttickets). Students attending the film are encouraged to share their experiences through social media via #SelmaForStudents.

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